



MEDIA KIT 2020

Rachel Anne Wolfe

Mother — Singer — Songwriter
Social Media Influencer — Actor

www.rachelannewolfe.com | [@rachelannewolfe](https://www.instagram.com/rachelannewolfe)



About Rachel

I'm a 51 year old half Filipino half German Mother to 4 boys and have been living in the United States for over 30 years! All my life I have juggled my travels to the Philippines to satisfy my love for my singing and acting career which I've established in my teens.

I am anxious to share my experience and perspective on motherhood, beauty, lifestyle, travel, wellness, even mental health, menopause and everything in between.

But let me ask you this ...Are you like me? A dreamer? A seeker? A free spirit?

Do you always want to know what's next? Always want to improve? Do you crave for freedom more than complacency? Is being positive important to you?

If so..

Come and join me in this journey. With all life's challenges we'll create better versions of ourselves, believing in ageless possibilities, and hoping to Re-discover and live well over 50!

Ciao!

Available for

Event Hosting
Singing Engagement/Song writing
Digital Marketing Consultancy
Brand Ambassadorship
Content Creation & Promotion
Sponsored Blog Content
Social Media Content & Collaborations
Product Reviews

Contact

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Based in New Jersey, USA
Oakland 07436

Digital Marketing Services



Rachel Anne
rachelannewolf.com

Grow your brand
with Rachel Anne.

SOCIAL MEDIA STRATEGY

Article Writing

Account Creation/Optimization

Content Strategy

Competitor Research

Quality Graphic & Copywriting posts

Facebook + Audience



fb: Rachel Anne Wolfe

ink+
followers

FACEBOOK AUDIENCE

60% women

40% men

48% US

40% Philippines

8% Canada

4% Other Countries



Instagram + Audience



@rachelannewolfe

7k+

followers

20%

average post
engagement rate

INSTAGRAM AUDIENCE

72% female
25-60 years old

58% US
30% Philippines
12% Canada

INSTAGRAM COLLABORATIONS



Rachel x Kith

Collaboration project to promote Keith Frozen Yogurt at Brooklyn, New York.



Rachel x Lola

Collaboration project to promote Lola Product's Wowables.

Brands + Testimonials



We developed a great working relationship with Rachel Anne Wolfe, who, in full disclosure, is my wife. But I can assure you it's only made it harder for me to get her to endorse one of our products and I get that. Rachel is a 5 Star homemaker, and mother of 4 who runs a tidy ship. For Lola, she will test any product we give her in a real life environment to ensure it gets the job done and or needs more work. On the endorsement side, she will only put her backing on the "highly unique" and/or what she feels are "the best of". The bottom line is her insights have been instrumental with product development and when she believes a product has that "it factor", her influence has played a key part in its growth in response.

- JOHN SPITALETTA, LOLA PRODUCTS, CMO

A woman in a pink jacket and cap is shown in profile, looking out over a snowy mountain landscape. She is holding a pink tumbler. The background is a blurred view of a mountain range with snow patches.

Let's Work Together

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